

# Alert and Reminder Report

Generated Date: 2023-10-19







Projects: Northern Frontier Marketing Resources: All Resources

## Overdue Items


### Tasks

#### Northern Frontier Marketing

Name	Type	Responsibility	Planned End Date	Estimated End Date	Planned Progress %	Actual Progress %	Overdue Days
Documented and verified Consumer Analysis	Task	 Alan Werner	2023-10-16		0%	0%	3
Segmentation	Task	 Alan Werner	2023-10-13		0%	0%	6
Map consumer behaviour	Task	 Alan Werner	2023-10-08		100%	0%	11
Analyse the buyer, user and buying process	Task	 Alan Werner	2023-10-07	2023-10-07	100%	62%	12


### Issues

#### Northern Frontier Marketing

Title	Priority	Issue Owner	Follow Up Date	Age	Last Updated	Overdue Days
Products to be included in detailed costing	Medium	 Ravi Naidoo	2023-09-29	4	2023-10-18 09:15:49	20

### Risks

#### Northern Frontier Marketing

Title	RAG	Risk Owner	Follow Up Date	Age	Last Updated	Overdue Days
Lack of Market Research	A	 Manny Sanchez	2023-10-12	4	2023-10-15 11:57:30	7